

# Football Business Network.

## About the network

The Football Business Network is an international network of the football business industry with the aim of bringing together the right people, bringing visibility and reach to companies and start-ups in the right target group and at the same time giving all members of the network easy and fast access to new tools, innovative services and exciting products.

We bring together companies, start-ups, clubs, leagues and associations to create added value for each member. We actively support matchmaking - whether a startup is looking for a club to conduct a field trial or a club is looking for an innovative tool to support digitisation. We connect the right people. Present yourself in our publications and at our conference. Give insights into your activities, show your claim to thought leadership. With our publications and events you will reach your target group.

### Visibility

We provide visibility and reach in your target group.

### Matchmaking

We connect the right people with the right goals.

### Discounts

Benefit from discounts from other network members and external partners.

### Know-how

Use the knowledge of us and our partners for your projects.

CONTENTS	SMALL	MEDIUM	LARGE	CLUB	PERSONAL
FUSSBALL BUSINESS subscription	✓	✓	✓	✓	✓
Presenter in magazine and newsletter <sup>1</sup>	✓	✓	✓	✓	✗
Participation in network events	✓	✓	✓	✓	✓
Discounted offers from partners	✓	✓	✓	✓	✗
One Ticket for the FOFB-Conference	✓	✓	✗	✗	✓
One VIP-Ticket for the FOFB-Conference	✗	✗	✓	✓	✗
Online company profile included <sup>2</sup>	✓	✓	✓	✓	✗
Job ads for free	✗	✗	✓	✓	✗
Publishing news in our weekly newsletter	✗	✓	✓	✓	✗
Presenting the Newsletter <sup>3</sup>	✗	✗	✓	✗	✗
Discount on tickets for the FOFB-Conference <sup>4</sup>	✗	-50%	-50%	-50%	✗
Included advertising credit <sup>5</sup>	300,-	900,-	1.500,-	✗	✗
<b>COST PER YEAR</b>	<b>500,-</b>	<b>1.500,-</b>	<b>2.500,-</b>	<b>500,-</b>	<b>250,-</b>

### Details

Duration: 1 year. Booking over two years: 20% discount.

- <sup>1</sup> Presenter: Logo, short info & contact data (5x7cm) in each edition of the FUSSBALL BUSINESS magazine and the weekly newsletter. The magazine is published at least four times a year.
- <sup>2</sup> The online company profile is a presentation in the company directory on [www.fussball-business.com](http://www.fussball-business.com).
- <sup>3</sup> Present four weekly newsletters with your logo, your name and an individual article in each issue with up to 800 characters.
- <sup>4</sup> Valid for all standard price tickets and VIP tickets.
- <sup>5</sup> Valid for all advertising opportunities at FOOTBALL BUSINESS INSIDE.

Prices do not include 20% VAT.

Network Package for two years:

**-20%**